

Diora®

2021
LA BELLE FÊTE
ROSÉ OF PINOT NOIR

MONTEREY

Named for the golden hills of the Santa Lucia Mountain Range that frames our family-owned San Bernabe Vineyard in Monterey, Diora is inspired from d'Or, the French phrase meaning golden and bestowed on beautiful, sun-filled regions. No effort has been spared along Diora's 30-year journey from vineyard-to-bottle. The results are expressive wines overflowing with flavor, depth, personality and a devotion to indulgence.

WINEMAKER'S NOTE

Diora La Belle Fête Rosé of Pinot Noir is Estate Grown from our San Bernabe Vineyard in Monterey. This wine has a beautiful, pale pink hue and the indulgent style begins with aromas of juicy red cherries, fresh strawberries and notes of pink grapefruit that are inviting and alluring. The aromas are carried through on the palate with vibrant acidity and an elegant medium weight mouthfeel showcasing the quality of the fruit from our Estate Vineyard. La Belle Fête means – the beautiful party in French and we hope it adds a special touch to any festive occasion. It will pair beautifully with salads, light pasta, and rice dishes, especially with seafood, raw and lightly cooked shellfish and grilled fish.

– Winemaker, James Ewart

VINTAGE REPORT

The 2021 vintage was a mild summer without major heat spikes, perfect weather for the grapes grown for this program. The fruit ripened slightly later than 2020 by about two weeks. The somewhat cooler growing season yielded the delicate floral and citrus blossom notes that dominate the aroma and leads to the very bright acidity that frames the palate.

VITICULTURE

The grapes for this wine come entirely from our San Bernabe Estate in Monterey and the Pinot Noir is sourced from three main Pinot Noir blocks selected because of the uniform red fruit flavors. Block 102 is clone 828 and is a favorite of ours for producing bright cherry/watermelon notes with hints of blueberry. Block 99C is clone 777 which also adds red fruit notes along with hints of black licorice. The last block is 99B where we grow the Pommard clone similar to clone 777. The small amount of Syrah gives the blend a splash of color and additional notes of strawberry. The Grenache adds a touch of Bing cherries to the blend.

WINEMAKING

Our veteran winemaker, James Ewart, oversees the team and the small-lot winery built in the vineyard. The Pinot Noir for this Rosé is harvested earlier in the season when good natural acidity remained in the grapes. Picked in the early morning to minimize color extraction, the fruit was brought immediately to the winery in small bins and sent directly to the press and cold settled overnight before being racked into stainless steel tanks. A large portion of the blend was inoculated by a specialty yeast known to produce bright esters to enhance the bright red fruit notes. The Syrah and Grenache were kept separate, and barrel fermented in neutral barrels which, with brief sur lie aging added subtle mouthfeel to the wine. Pinot Noir lots were blended and then we carefully blended in smaller amounts of the Syrah and Grenache Rosé, adding mouthfeel, without taking away any of the delicacy of the Pinot Noir Rosé. The majority of the blend was fermented in stainless steel, while a small portion in neutral oak for a touch of creaminess to the palate. After two months the wine was bottled.



TECHNICAL NOTES

Varietal: • 88.2% Pinot Noir (Rosé), 6.1 % Syrah (Rosé), 5.6% Grenache (Rosé)

Appellation: 100% Estate Grown San Bernabe, Monterey

Aging: ~88% fermented in stainless steel, the remainder in neutral oak

Bottled 2 months after fermentation to capture delicate aromas

pH: 3.37

TA: 0.71 g/100ml

Alcohol: 12% by volume